

October 14-16, 2016

SOUTHERN CALIFORNIA EVENT

2016 Event  
sponsorship package



**ABOUT THE ANNUAL ZOMBIE FEST**

Largest Zombie Invasion in the State of California. This three-day event features the infamous Zombie Walk. Horror for the whole family. An annual tradition to over thousands of festival attendees each year. Live music, costume contest, horror and cult cinema vendors, 3300 sq. ft. haunted maze with interactive scare zone, mysterious sideshow museum, Thriller workshop, Zombification Zone - Hollywood special effects make-up artists from Cinema Makeup School providing their expert services FREE to all attendees who need assistance in finding their inner zombie, FREE Souvenir E-Photo, BRAINS Eating Contest, Darin "Dangerous D" Malfi Ultimate Shock Show, Cosplay skit performances and contests, Walking Dead Interactive Experience, live 100+ reptile interactive exhibit with a Fear Factor attraction, the Zombie Patrol Movie ZP-22 Zombie Apocalypse Cars, Escape Room, Club Cosplay Zombie Prom and Costume Party, Art of Horror Exhibit, inflatable bounces, contests, food court, zombie bar and more!

**LOCATION**

Rainbow Lagoon, Park Drive & Shoreline Village Drive in downtown Long Beach. The festival is an halloween event with dining, drinking, and dancing for the costume crowd.

**DEMOGRAPHICS**

Middle to upper income, Anglos, Creoles, and African Americans. Ages 6-60.

**PAST MEDIA COVERAGE AND ASSOCIATION**

Long Beach Press Telegram, Grunion Gazette, Channel 2, Channel 4, Channel 5, Fox 11, KABC Talk Radio, KFI Radio, Clear Channel, Charter Communications, Posters and Handbills, and official website.



CALL TODAY 562-495-5959

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**SPONSORSHIP OPPORTUNITIES**

Title Sponsor (exclusive)	\$10,000
Beer	SOLD
Gold Sponsor (2 avail.)	\$5,000
Stage (exclusive)	\$2,500
Auto per car/day	\$1,500
Sampling per day	\$1,000
Associate Sponsor	\$1,500

**SPONSORS RECEIVE:**

- Name on Main Stage Banner
- 10x10 Canopy, w/sidewall, tables & chairs
- Name and logo on all Print Media and Press Releases
- Company Name Recognition from the Main Stage
- Logo on select TV Commercials
- Logo on Official Website LongBeachZombieFest.com

**CUSTOM SPONSORSHIP PACKAGES ARE AVAILABLE.**



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