

October 19-21, 2018

SOUTHERN CALIFORNIA EVENT

2018 Event sponsorship package



ABOUT THE ANNUAL ZOMBIE FEST

Largest Zombie Invasion in the State of California. This three-day event features the infamous Zombie Walkon each day. Horror for the whole family. An annual tradition to over thousands of festival attendees each year. Live music, costume contests, 3300 sq. ft. haunted maze, Thriller workshop, Scavenger Hunt, Zombification Zone - Hollywood special effects make-up artists from Cinema Makeup School providing their expert services FREE to all attendees who need assistance in finding their inner zombie, FREE Souvenir E-Photo, BRAINS Eating Contest, Sideshowes, live 100+ reptile interactive exhibit with a Fear Factor attraction, food court, zombie bar and much more! 8,000+ attend this festival.

LOCATION

Rainbow Lagoon, Park Drive & Shoreline Village Drive in downtown Long Beach. The festival is an halloween event for the entire family.

DEMOGRAPHICS

Ages 6-66, working class families, 2nd and 3rd generation event goers.

PAST MEDIA COVERAGE AND ASSOCIATION

Long Beach Press Telegram, Grunion Gazette, Channel 4, Channel 5, Fox 11, KABC Talk Radio, KFI Radio, Clear Channel, Charter Communications, Posters, ADS, Social Media and official website.

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Entertainment

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SPONSORSHIP OPPORTUNITIES

Title Sponsor (exclusive)	\$10,000
Beer	SOLD
Gold Sponsor (2 avail.)	\$5,000
Stage (exclusive)	\$2,500
Auto per car/day	\$1,500
Sampling per day	\$1,000
Associate Sponsor	\$1,500

SPONSORS RECEIVE:

- Name on Main Stage Banner
- 10x10 Canopy, w/sidewall, tables & chairs
- Name and logo on Print Media and Press Releases
- Company Name Recognition from the Main Stage
- Logo on select TV Commercials
- Logo on Official Website LongBeachZombieFest.com

CUSTOM SPONSORSHIP PACKAGES ARE AVAILABLE.



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